

A B S T R A C T

5 A method of managing the operation of a mobile
telephone in a telecommunications network, the method
being of the type in which the mobile terminal is
designed to operate selectively in a telephone call mode
or in a navigator mode, and of the type in which display
means, forming part of the mobile terminal or connected
to the mobile terminal, are suitable for displaying a
10 service data page formatted by a sequence of instructions
in a language adapted to service data, the service data
page giving access to at least one service. In the
method, a "preferred" mobile terminal operating mode is
selected for implementing a service by incorporating a
15 preferred mode selection instruction in the sequence of
instructions for the service data page giving access to
the service. Preferably, the navigator mode uses
wireless application protocol (WAP), and the language
adapted to service data is taken from the extensible
20 markup language (XML) family, and in particular is
wireless markup language (WML). In a variant, the
language adapted to service data is hypertext markup
language (HTML) or a language derived therefrom.

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